

**TOWN OF NIAGARA**  
**COUNTY OF NIAGARA, STATE OF NEW YORK**  
**NIAGARA FALLS, N.Y.**

7105 LOCKPORT ROAD  
NIAGARA FALLS, NY 14305



PHONE: (716) 297-2150  
FAX: (716) 297-9262  
[www.townofniagara.com](http://www.townofniagara.com)

*Office of the Supervisor*  
**SYLVIA VIRTUOSO**

September 9, 2024

1. The project consists of a Mural to be painted on the west side of the Extra Space Property located at 2590 Military Road, Town of Niagara, NY. The Property is owned by Sonny Granger of Granger Development and has offered the property when he asked what he could do for the community. After some thought the Mural idea came about and we have been working for months on what, who, funding, etc.
2. The mural will provide direct visibility and inclusion of the Niagara River Greenway Trails visible from the NYS Thruway, the City of Niagara Falls, Canadian traffic to and from the Lewiston-Queenston Bridge and all the local traffic of tourists, residents and business on Military/Packard Road, the busiest intersection in Niagara County.
3. Total Project Cost for Artist is \$108,100.00. The Town of Niagara Beautification Committee has paid for the design and the canvas/building of the artwork is donated by Granger Development.
4. Letters of support are attached. The Niagara Wheatfield students will be taking part in this project by painting the background of the mural.
5. A conceptual design is attached.
6. If approved, the plan is to start the project in early spring as soon as the weather conditions are conducive to painting. It will take approximately 2 months to complete. (2025)

## Niagara River Greenway Commission Consultation and Review Form

Date of Submittal: Sept. 9, 2024

Project Registration Number (*office use only*):

Type of Review Required (please check one):

- Mandatory Consultation for proposals seeking Greenway Funding  
 Voluntary Review and/or Endorsement for proposals not seeking Greenway Funding

### PROJECT SPONSOR INFORMATION

Name:	Town of Niagara
Mailing Address:	7105 Lockport Road, Niagara Falls
State:	NY
Zip Code:	14305
Federal ID#:	16-6002-322
Charities Registration #:	

### PROJECT TYPE (Please check only ONE)

- Trail Development / Improvement                       Interpretation / Cultural Monuments  
 Ecosystem / Riparian Habitat Restoration                       Stewardship  
 Niagara River Greenway Placemaking / Public Access / Wayfinding

### FUNDING COMMITTEE

- Host Community Standing Committee                       Ecological Standing Committee  
 Buffalo and Erie County Standing Committee                       State Parks Standing Committee  
 Unsure at this time / N/A

**TOTAL AMOUNT REQUESTED** \$108,100.00

### ADDITIONAL FUNDING FROM OTHER SOURCES

Source	Amount
<b><u>LifeStorage providing the Mural Wall</u></b>	<b><u>Donation of property</u></b>
<b><u>LifeStorage Prep and Paint Wall</u></b>	<b><u>\$1,000.00</u></b>

**PROJECT INFORMATION**

Project Name:	<u>Town of Niagara, Niagara County Welcome Mural</u>
Location (include GPS coordinates if possible):	2590 Military Road. Intersection of Porter – Packard – Military exit from 190
Project Site Address:	2590 Military Road, Town of Niagara
State:	New York
Zip Code:	14305
Minor Civil Division(s):	
County:	Niagara
Project Proponent Property Interest (own, lease, easement or other):	Other

**AUTHORIZED OFFICIAL**

Name:	<u>Sylvia Virtuoso</u>
Title:	Town Supervisor
Business Address:	7105 Lockport Road, Niagara Falls
State:	NY
Zip Code:	14305
Work Number:	716-297-2150
Cell Number:	716-390-8809
E-Mail Address:	svirtuoso@townofniagara.com

**PROJECT POINT OF CONTACT**

Name:	<u>Sylvia Virtuoso</u>
Title:	Town Supervisor
Organization / Firm:	Town of Niagara
Business Address:	7105 Lockport Road
State:	NY
Zip Code:	14305
Work Number:	716-297-2150
Cell Number:	716-390-8809
E-Mail Address:	svirtuoso@townofniagara.com

**PROJECT NARRATIVE**

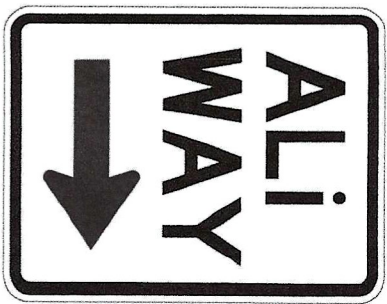
Please attach material which responds to the following six items in the order that they are presented.

1. In a brief paragraph, describe the project and its purpose, how and when it will be accomplished, and why it is important.
2. Referring to the Niagara River Greenway Plan, clearly document and describe how the proposed project will advance the Niagara River Greenway vision including the goals, principles, and criteria that define that vision.
3. Define the budget for the total proposed project and include costs for the following:

Planning	\$
Construction	\$
Acquisition	\$
Administration	\$
Operation and Maintenance / Year	\$
<b>TOTAL PROJECT COST</b>	<b>\$ 108,100.00</b>

Identify all sources of funding and the amount of funding expected from each source. Identify and quantify funds that are already on hand or have been allocated for the proposed project. Explain how the project will be operated and maintained.

4. Describe the measures taken at the local level to gain community and government support for this project (hearings, petitions, public surveys, resolutions of support or other methods). If this project has been cited or described in a local planning document or some equivalent thereof, attach copies of that documentation highlighting the sections that are relevant to the proposed project. Describe the role of municipal agencies, stakeholder groups, consultants, volunteers or others who will be involved in the proposed project.
5. Describe and document the environmental setting and existing conditions at the proposed project site. If you are not the owner of the property include a letter(s) or resolution(s) evidencing support for the project by the owner. Provide photographs, conceptual plans and drawings that show the site as it presently exists and how the site will change with the addition of the proposed project. Describe how your project will comply with the State Environmental Quality Review Act (SEQRA). The existence of wetlands, significant upland and aquatic habitats, and plant or animal species that are classified as rare, threatened, or endangered should be noted. Explain how such natural resources will be protected and/or enhanced. Cite any relevant project-related studies.
6. Please attach the proposed project timeline, identify any relevant milestones, and provide an estimated date for project completion/opening. If funded, it is expected that the project sponsor or point of contact will notify the Commission of the project opening date as it nears completion. *(Note: This addition to the application was made September 2018.)*

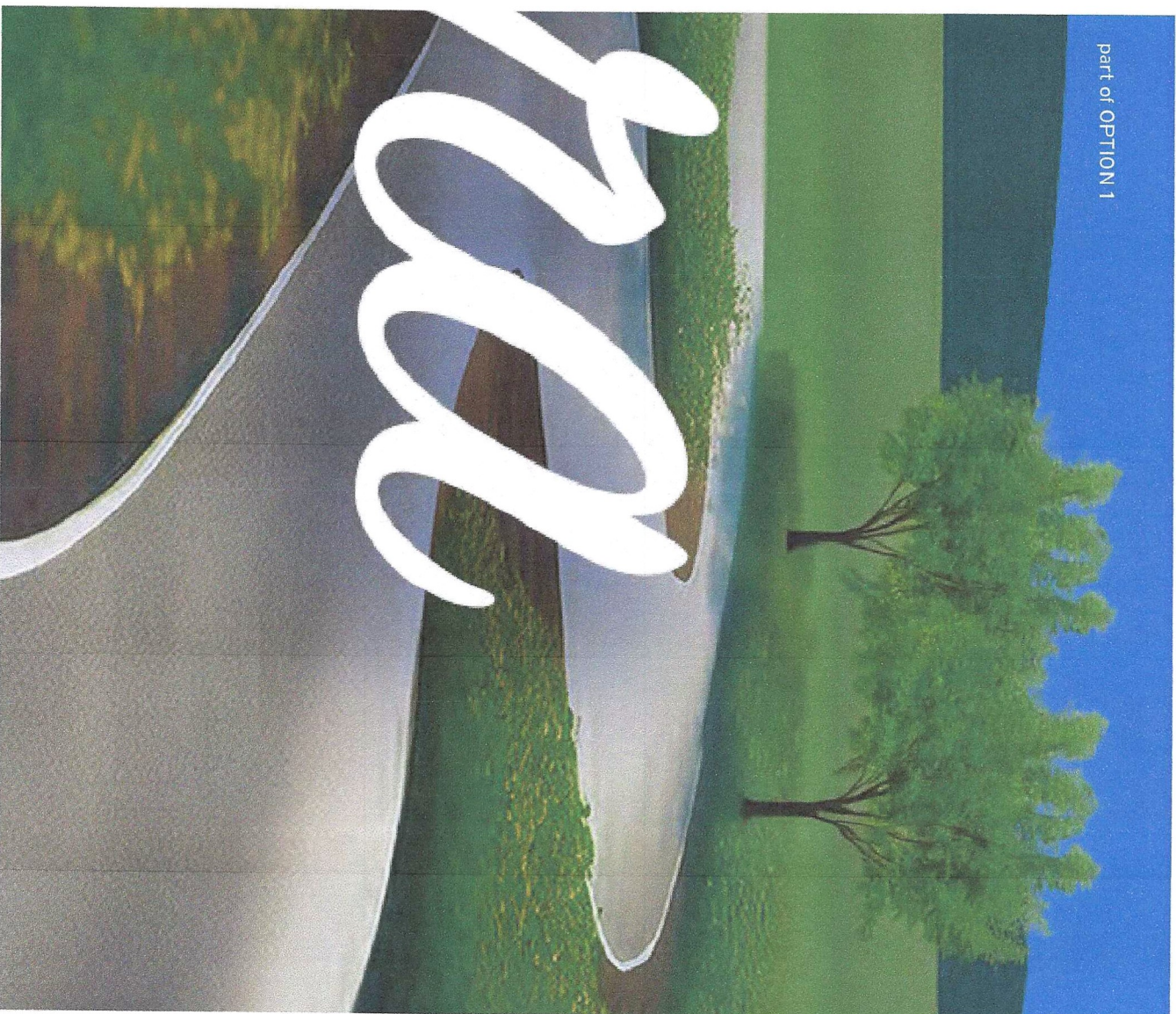


DESIGNS

# ALiWAY mural design presentation

FOR  
Town of Niagara  
Niagara County  
Extra Storage  
Greenway Trail

part of OPTION 1



# OPTION 1

Design - Elements that represent the Town of Niagara, history, nature and community.  
Bike path located in the center



Mock-up



## OPTION 2

Design - Elements that represent the Town of Niagara, history, nature and community.  
Bike path located on the right side



Mock-up





TOWN OF NIAGARA MURAL  
ESTIMATE

Designer  
**ALiWAY**  
318 Maryland St, Upper Rear Apt  
Buffalo, NY 14201

Client  
**Town of Niagara  
Extra Storage**

ali@aliwaydesigns.com  
716-573-6109

2590 Military Rd  
Niagara Falls, NY 14304

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Number: 100  
Project: Mural Design & Execution  
Rate: \$20/sqft (Reduced 33.33%)

Date Estimate Made: 09/09/24  
Square-footage: 5,320

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**Concepts** ..... Separate invoice  
*18 hours of design work x \$45/hr*

**Revisions** ..... \$0  
*2 rounds of revisions included*

**Supplies** ..... \$1,700.00  
*Scissor Lift* ..... *provided by Town of Niagara*  
*Exterior Paint from Sherwin-Williams*  
*20 gal x \$60* ..... *est. \$1,200*  
*Equipment* ..... *est. \$500*

**Application** ..... \$106,400.00  
*5,320 sqft at the reduced rate of \$20/sqft*

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**Sub Total** ..... \$108,100.00  
*tax exempt*

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**Total** ..... \$108,100.00





**NIAGARA COUNTY LEGISLATURE**  
**NIAGARA COUNTY COURTHOUSE**  
**175 HAWLEY STREET**  
**LOCKPORT, NY 14094-2470**

September 3, 2024

Dear Greenway Committee Members:

I write today in support of the application of the Town of Niagara, for a mural painting on the west side of the building located (Niagara Storage, LLC) at 2590 Military Rd, Niagara Falls, NY. I believe this project meets all the program criteria and am confident it will be a tremendous benefit to the Town of Niagara, Niagara Falls, and all of Niagara County.

I am proud to support this project and hope you will give it all due consideration. If you require any further information or need to discuss specific details, please do not hesitate to contact me directly.

Sincerely,

Christopher Robins  
716-514-3348  
Legislator  
District 5



ANGELO J. MORINELLO  
Assemblyman 145<sup>th</sup> District

THE ASSEMBLY  
STATE OF NEW YORK  
ALBANY

RANKING MINORITY MEMBER  
Committee on Codes

COMMITTEES  
Economic Development, Job Creation,  
Commerce and Industry  
Labor

Tourism, Parks, Arts and  
Sports Development  
Veterans' Affairs

Legislative Commission on  
Toxic Substances and  
Hazardous Wastes

September 2, 2024

Ms. Sylvia Virtuoso, Supervisor  
Town of Niagara  
7105 Lockport Road  
Niagara Falls, NY 14305

RE: Mural Project at Lif Storage Building

Dear Sylvia,

I am happy to give my support to the planned mural project at the Life Storage building at 2590 Military Road in Niagara Falls, New York.

I understand the mural will be painted on the west side of the building and am confident it will enhance the visual appeal of the community and contribute positively to the area's cultural and artistic landscape.

If there is anything further I can do to assist with this project, please do not hesitate to contact my office at 716-282-6062.

Very truly yours,

ANGELO J. MORINELLO,  
Assemblyman, 145<sup>th</sup> District

## Niagara Storage, LLC

Town of Niagara  
Sylvia Virtuoso  
August 28, 2024

I am writing to formally authorize the Town of Niagara to proceed with the painting of a mural on the west side of the building located at 2590 Military Rd, Niagara Falls, NY.

This authorization includes the right to access the property as necessary to complete the mural, in accordance with any agreed-upon designs and schedules. We are confident that the mural will enhance the visual appeal of the community and contribute positively to the area's cultural and artistic landscape.

If you require any further information or need to discuss specific details, please do not hesitate to contact me directly.

Thank you for your attention to this matter, and we look forward to seeing the completed mural.

Sincerely,

*Dusti deMahy*  
*Director of Operations*  
*Granger Development, Inc.*  
*401 East Chase St. Suite 101*  
*Pensacola, FL 32502*  
*Cell: 850-748-4701*  
[dusti@grangerdev.com](mailto:dusti@grangerdev.com)



ALBANY OFFICES  
ROOM 909 LEGISLATIVE OFFICE BUILDING  
ALBANY, NEW YORK 12247  
(518) 455-2070

ROOM 315 STATE CAPITOL  
ALBANY, NEW YORK 12247  
(518) 455-2024



THE SENATE  
STATE OF NEW YORK  
ALBANY 12247

ROBERT G. ORTT  
62ND SENATE DISTRICT  
SENATE MINORITY LEADER

DISTRICT OFFICE  
175 WALNUT STREET  
SUITE #6  
LOCKPORT, NEW YORK 14094  
(716) 434-0680

E-MAIL  
ORTT@NYSENATE.GOV

WEBSITE  
ORTT.NYSENATE.GOV

August 29, 2024

Sylvia Virtuoso  
Supervisor, Town of Niagara  
7105 Lockport Rd.  
Niagara Falls, NY 14305

RE: Mural Project at Life Storage Building

Dear Sylvia:

I write to express my support for the planned mural project at the Life Storage building in Niagara Falls.

I understand the mural will be painted on the West side of the building located at 2590 Military Road and I am confident that it will enhance the visual appeal of the community and contribute positively to the area's cultural and artistic landscape.

Should you have any questions regarding this matter, please feel free to contact my office by phone at 716-434-0680 or via email at [ortt@nysenate.gov](mailto:ortt@nysenate.gov).

Respectfully,

A handwritten signature in black ink that reads "Rob-G. Ortt". The signature is stylized and includes a small circular mark at the end.

Robert G. Ortt  
Senate Minority Leader  
62<sup>nd</sup> District



THE LEGISLATURE  
NIAGARA COUNTY

LEGISLATOR CHRISTOPHER J. MCKIMMIE  
3<sup>rd</sup> District  
Niagara County Legislature

September 4, 2024

Niagara Greenway Commission  
P.O. Box 1132  
Niagara Falls, NY 14305

Dear Commission Members:

I write today in support of the application of the Town of Niagara, for a mural painting on the west side of the Niagara Storage LLC building located at 2590 Military Road, Niagara Falls, N.Y.

I believe this project meets all the program criteria and I am confident it will be a tremendous benefit to the Town of Niagara, The City of Niagara Falls and all of Niagara County.

I am proud to support this project and hope you will give it all due consideration. If you require any further information or need to discuss specific details, please do not hesitate to contact me directly.

Thank you for your time and consideration.

Sincerely,

  
Christopher J. McKimmie  
Niagara County Legislator, 3<sup>rd</sup> District